## ABSTRACT BATIK BEKASI DESIGN PATTERN INSPIRED BY SNAKEHEAD MURREL

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Bekasi is the largest industrial city where previously an agricultural city as a habitat of snakehead murrel. Snakehead murrel become one of the icon that have been inaugurated by the Mayor of Bekasi as batik Bekasi's pattern. Batik Bekasi was officially introduced in 2013. This research was conducted in the form of introducing fish cork pattern as Batik Bekasi's unique motif, and culture owned by Bekasi. Designed pattern's first process by observation and interview which is then used as a reference for next step on exploration phase, are stylized the visual of snakehead murrel and composition the pattern. The visual of snakehead murrel that are processed to be stylized are the body, side and upper fins, tail, and texture. Pattern application on textile with batik cap technique. The batik stamp that is designed can be applied on textile.

The pattern that resulted from the exploration of design pattern were modern batik pattern that had a distance between ornaments were quite tenuous, simple, uncomplicated details, and varied colors. The resulting composition is in the form of a dynamic and monotonous composition because of the influence of the used batik technique. The results of the pattern exploration are applied to the batik stamp which is then applied to the textile product. Where the textile product can be used for the main material for fashion.

Keywords: design pattern, batik Bekasi, snakehead murrel pattern, batik stamp.