

ABSTRACT

In early 2017 of January there is a ban to bring smartphones in SMP Negeri 50 Bandung, because several years lately, the influence of smartphones make problems in school. In early January 2017 set a ban on bringing smartphones in SMP Negeri 50 Bandung, due to the recent years the influence of smartphones create problems at school. This study was conducted to find out how much the use of smartphones in the students of SMP Negeri 50 Bandung. The method used is quantitative with descriptive research type. This study involved an independent variable. Sampling using probability sampling method with Slovin approach with the number of respondents 82 people. Data analysis technique used is descriptive.

After doing data processing, it is known that the frequency of smartphone use among students is low, that is ≤ 10 times a day with 65.85%. The duration indicator gets a percentage of 58.13% of the data management results, this result is dominated by respondents answers who agree a statement saying that they use smartphones between 3 to 6 hours a day and are included in the category of medium users. The activity indicator has a percentage of 77.85% in the good category, indicating that smartphone usage activity is high when students are holding the smartphone.

The conclusion of this research, SMP Negeri 50 Bandung prohibits bringing smartphone to school so from this research obtained that the frequency of use of smartphonenya low with duration of 3 until 6 hours but with high activity.

Keywords: smartphone usage, frequency, duration, activity
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