

## **ABSTRACT**

*PT Pos Indonesia (Persero) had a very large network of 4,800 online post offices. Its service point now reaches 58,700 places through Post offices, Postal agencies, Mobile Postal Service, and more. Retail business activities is the front line of all services of PT Pos Indonesia (Persero). However, there is still a problem in the synergy of property asset data between the head office with each Regional and Unit Pelaksana Teknis (UPT) so that the head office has not been able to optimize the commercialization of property assets. Then retail business integration is good enough through konsfila applications, but stock and sales controls at outlets still depend on the UPT monthly report so that distribution planning is still less effective for every outlet across the region.*

*So to assist the company's operations required in the form of blueprint architecture or IT roadmap that is currently not owned by the company. blueprint architecture or IT roadmap will later maximize the role of information technology in supporting the vision and goals of the company. Implementation of enterprise architecture can help companies to plan and manage. And also support the company's business by providing a technology that is fundamental in an information technology strategy.*

*Enterprise architecture that is appropriate for the company needs is TOGAF ADM with limitation to phase F of Migration Planning. The result output is blueprint architecture from business architecture to technology and IT roadmap that can be used as a guide in the implementation of enterprise architecture design.*

*Keywords: Enterprise Architecture, TOGAF, ADM, information technology, blueprint architecture, IT roadmap*