

ABSTRACT

A current information is very easy to obtain because it is so easy to access it. People are flooded with information from anywhere and any media. But this should be an phenomenon that we have to pay attention to. Because, more information can be obtained, not necessarily the truth and certainty. People can freely express their opinions and even share the news they with people, regardless of whether the news is true or not. This leads to set conflict between individuals or groups caused by individuals who deliberately create false news to provoke. This work is about the issue of incorrect news circulating in the community or commonly called a hoax. The hoax is now a very famous phenomenon lately. Various kinds of information can be easily seen without being researched first. In this case the authors finally took issue is quite apprehensive is "Fake Eggs". The author makes fact and fiction narratives, play in real or not in the scope of the communication process with the audience delivered through the installation artwork.

Keywords: *hoax, fake egg, perception, fact, and fiction*