ABSTRACT

Horticulture crops supplies from West Java can fulfill the demand for fresh crops from all over Indonesia. Many modern markets are providing fresh crops and directly get the supplies from the farmers in West Java. Many of them are directly get supplied by farmers. The farmers that associating into a combined group of farmers now begin to develop and start to cut the supply chain so that they can determine the price freely. But in post-harvest management of horticultural practice, many groups of farmers met problems, one of them is crop transporting tools. Transporting methods is often overlooked at this stage so that farmers always bear the losses in any activity the distribution of supplies. Crops that are easily damaged if get any incorrect handling is one of the main causes. Therefore, they need a tool that can withstand the rate of damaged products during the process of distribution as well as trading activities taking place at the moment.

Keywords: quality, transporting, farmers, horticulture, selling.