

ABSTRACT

Anxiety is a natural thing experienced by every person. Anxiety usually show up when one is working, taking a test, or talking in front of the public. The feeling of excessive anxious or worry is described as anxiety. Anxiety starts to appear in early childhood and often begins with worry and fear. The fact is, excessive and uncontrolled anxiety will get childrens exhausted. Although childrens knows that there is nothing to worry about, childrens will be afraid and do anything to avoid that situation. Parents who are too protective or controlling their childs are increasing the chances of the emergence of anxiety disordery in their child. Author gets the requited data through observation methods, interviews and literature study. Given that today's parenting pattern leads to the emergence of anxiety disorder in their childs, there needs to prevention and campaigns given to the childrens to avoid or reduce anxiety disorders. The campaign is made for parents especially mothers, to inform about the best parenting to educate their children. With the campaign, the author hopes to help childs reduce anxiety disorders and become confident and have a positive mindset and help parents to apply suitable parenting for the development of their children.

Keywords: Anxiety, Parenting, Parents, Social Campaign