

ABSTRACT

In Indonesia violence against women still occurs, both physically, psychologically and sexually. Meanwhile, the first rank for violence against women is violence committed by husbands against his wife (KDRT) based on data from national.tempo.co in 2016. Komnas Perempuan Indonesia revealed that during the year 2016 there are 259,150 cases of violence against women collected from the data in the Court Religion and the handling of service partner partner institutions in Indonesia. 94% of the total cases were 245,548 cases of violence against wives that led to the divorce. In dealing with the problem of the case above, many writers can do such as social campaigns, counseling and so forth, but in the realm of Visual Communication Design required a strong media in delivery to get to the target. Video is one of the media that can be used in the realm of Visual Communication Design and video can also convey the meaning or the contents of the message in it easily. How to collect data by the author is by observation, interview, questionnaire and literature study. The purpose of this study is to disseminate videos about the impact and kinds of violence against wives that are expected to reduce the level of violence. In conclusion in handling the case problem the authors use video as a medium that is considered appropriate to spread the impact and dangers and reduce violence against the wife.

Keyword : Violence Against Wives, Domestic Violence, Divorce, Personal Space