

ABSTRACT

Puspitasari, Leoni Retno. 2018. *Short Film Production Design of Nada About the Pressure Effect of Layoffs on Changes the Workers's Character in Bandung City. Final Task. Visual Communication Design. Faculty of Creative Industries. Telkom University.*

The most sensitive problem for a worker or employee is layoffs. Layoffs can aggravate their psychology, they are also likely to do things beyond their control. By using a psychological perception approach, production designers can build mood settings that match the script of a film. This final projects aims to establish a mood setting in a short film about the effect of layoffs on changes in the character of workers and to provide information that layoffs can increase the unemployment rate that is already high and can aggravate the psychological of the worker. The methods used in this final projects are observation, interviews, visual studies and literature studies to find out the impact of layoffs and analyzing similar works that is relevant to this final projects.

Keyword: *Workers, layoffs, setting mood, short film.*