

ABSTRACT

THE PROCESSING OF LURIK WEAVING FOR MEN'S READY TO WEAR CLOTHING

By :

TRIA JATNIKA

NIM : 1605144112

TEXTILE CRAFT AND FASHION STUDY PROGRAM

Lurik weaving is one of the wastra nusantara which recently re-favored after some Indonesian fashion designer lifting lurik weaving as the main material in the collection. Some fashion designers who use lurik weaving as main material such as Lulu Lutfi Labibi and Edward Hutabarat. However, both focus on the collection of clothing for women, this causes a lack of fashion alternative of lurik weaving material for men.

The method in this study used a qualitative method by conducting literature studies, observations and interviews pertaining to collect data on weaving lurik along with its current development. Then manipulating fabric exploration method which has potential was performed on lurik weaving. Exploration results are developed into a fashion product design with reference design analysis of target market and brand comparison as an approach method.

The results of this study are expected to provide a dressing alternative for men, as well as utilizing the lurik weaving optimally for men's products ready to wear with a touch of modern style.

Keywords : Lurik weaving, men's ready to wear, style and modern.