

ABSTRACK

THE APPLICATION OF MACRAME TECHNIQUE ON FASHION ACCESSORIES PRODUCT FOR TEENAGE GIRLS

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Macrame is one of structure design technique of textile which is knotting string or yarn so that produce pattern decorative . According to the research undergraduate of kriya textile academician in 2016-2017, research development on the topic of macrame technique is still lack. Different from research, the topic of macrame is more popular in people. This is evidenced, there are the increase of DIY (Do It Yourself) workshop class and people are interested fashion accessories product of macramé. Based on observation data, the use of materials and design considerations on the application of macrame technique as fashion accessories is still not optimal. Therefore, macrame has to be discussed further through research with a focus on developing innovative and varied macrame as a fashion accessories product.

This research was conducted qualitatively by collecting primary and secondary data through observation, interview, experiment and literature studies. The experiment method investigate the superiority of macrame technique characteristic from the strength of structure and the value of decorative aesthetics. It also creates many variations of macrame design that optimizes the potential of materials which are used. The planning concept applies the shapes of geometry, line, texture, and explores pastel colour. The result of this research shows the alternative design of fashion accessories with variative and inovatif macrame technique for feminine teenage girls.

Keyword: Macrame, Kriya Textile, Accessories, Teenange Girls, Feminine.