

ABSTRACT

Introduction: Poppies Lane, located in Kuta, Bali, is one of the tourist destinations for holiday. Since many accommodation and culinary are sold, it makes this place into a business opportunity which can be utilized such as backpacker hostel. Moreover, the majority of visitors are the millennial backpackers who looks for uniqueness and entertainment facilities. Therefore, to get a uniqueness a designer should know the site plan where is located so that they know what creates it different such as local artist. By inviting talented local artists to collaborate, they together can create a difference, yet unique design.

Objectives: to make a hostel into a place for backpackers can rest and interact with others. Additionally, the hostel also can be a place for artist to create and inspire the visitors.

Methods: start with analised the phenomenon and issue, then continued by searching presedent studies as a valid and inauspicious example. The results produce problems which must be solved by creating programs that appropriate with the standard of literature.

Conclusion: creating an interior design of hostel that can generate interaction between tourists and the local community. Not only interaction, it can be a gathering place for backpacers. In addition, the local artist can also explore their work and display it in the hostel so that it can be seen by visitors from all the world.

Keyword: Backpacker Hostel, Entertainment, Local Artist, Poppies Lane,