

## **ABSTRACT**

*In Samarinda which is the capital city of East Borneo, the cultural center that can provide cultural activities optimally is still not available. Therefore, to be able to develop the potential of East Borneo as an effort to instill the values of local culture for the young generation and the general public in East Borneo that will attract the interest of these communities which requires a cultural center. The interior problem that often encountered in the cultural center is generally the application of local identity from the local culture at the cultural center that has not been seen as a characteristic and the design that is not interesting enough so that people are less interested to come to the cultural center. East Borneo Cultural Center is a center designed to facilitate cultural activities in East Borneo with the interior design that lifts and implements local wisdom from two indigenous East Borneo tribes, namely Kutai and Dayak tribe in order to attract people to know more and acknowledge the culture of East Borneo.*

**Keyword:** *Interior Design, Cultural Center, East Borneo, Samarinda*

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