ABSTRACT

Tea is a major influence on the Indonesian economy by being ranked seventh in the world, but this is in contrast to the commodity of Indonesia's less developed local market. This indicates that the lack of knowledge about tea plants that have an impact on domestic consumption, so that good quality tea products are underappreciated in Indonesia which makes tea plants exported abroad. In fact, when viewed from the history and culture of Indonesia itself, tea plants are interesting to discuss. Therefore, a museum that can introduce tea plants is very necessary in Indonesia, in line with the ideals of the Indonesian Tea Farmers Association who want to make a tea museum in order to increase domestic and foreign tea consumption. This tea museum is planned to be designed in Gambung, Gambung itself has a strong history of tea plants. This design is carried out with primary and secondary data collection methods which subsequently undergo analysis until finally getting the concept of "Tea Garden Tours" with supporting facilities such as cafes, workshops, souvenir shops and offices. The design of this museum is believed to provide insight and experience on the main object of the tea plant (Camellia Sinensis).

Keywords: Tea, Tea Museum, Interior Design