

ABSTRACT

The story of I La Galigo is a literature work that has been recognized by UNESCO as a cultural literature of the world's longest literature beyond the Mahabharata from India and Homeros from Greece. In the media used, Character Animation is an appropriate initial media to convey ideas or messages before being developed into other media. In this Character Animation of Sawerigading tells the main story of Sawerigading life journey written on the ancient story of I La Galigo, therefore it is needed character design as visual and the result of the design so as to produce the design character with semi realist-cartoon style that suits the target audience that is teenagers.

Keywords: I La Galigo, Character Design, Semi Realist-Cartoon