

## **ABSTRACT**

*Blind disability is an inability of vision, usually in persons with blind disabilities to mobilize using aids. Bandung is one of the cities, which planning to become a friendly city for blind disability because there are various facilities that have been adequate. There are some parts of society that misuse the facility due to ignorance and lack of information. Media information is now widely and easily accessible, animation is one of the media that began widely used to convey information. The method that used to search the data is a qualitative methodology, namely data collection by interview, observation and literature study. The conclusion of the design is the character of people with blind disabilities for short animation 2D with animation that can provide the required information with the target audience of adolescence to early adulthood.*

*Keyword: Blind disability, animation 2D, character.*