

ABSTRACT

Lutung Kasarung is an Indonesian Folklore, originated from West Java, and is renowned among the society. Lutung Kasarung's incredible fame in West Java eventually led to the two others', Purbasari and Purbararang, images to be seen as everybody's typical side characters without any remarkable contribution in the story's formation as a whole, albeit the fact that these two actually hold a significant role on forming the story's major plot. The character developments of the other ones beside Lutung Kasarung in the whole story are also told in a rather monotone way, as an example is Purbararang, whose character is depicted to stand on the bad side, with her proneness to do wicked things to her sister. In Indonesia, there are still so few amount of folktales which contents are developed technologically and are modified to be developed in more unconventional ways.

The method used to map this comic adaptation out is qualitative research method. Datas are collected through distributing questionnaires to 111 students of SMP Muhammadiyah 1 and literature reviews through the internet. The questionnaires yield to a result that out of 111 students, there are still a lot of numbers who still don't know about Purbasari and Purbararang, although interests held regarding comics is high.

Comic is one effective way to wholly introduce Purbasari and Purbararang as characters, based on adolescent development theory in which teenagers tend to like stories that accentuate the first person in term of point of view, and also comic theory that aims to communicate a story through drawing to persuade readers so that they would still keep their attentions to the mentioned first person.

Keyword: Folklore, Purbasari, Purbararang, Comic, Adolescent