Abstract

Disseminating information currently easier because of technology and assorted medium used. One of the delivery of information short animation film as a means of communicating information is efficient and effective. Animated film short is an animated film whose duration under 30 minutes. Animated film short we make contain the theme of musical instruments tarawangsa.

Each regions having a musical instrument traditionally is quite varied. For a traditional music of west java, can be classification from the example, manufacturing and how to play. Including a musical instrument traditionally made of material bamboo. From how to play, there is musical instrument can be played by blown, picked and swiped . A musical instrument tarawangsa are a traditional music from west java. Among all these teenagers, the musical instruments was not very well known. This needs to be a medium or conveyance of a medium for information about an instrument the music as an effort to preservation of the cultural traditional musical instruments. Through this short animated film is that public is expected especially the youth can understand about tarawangsa forms in terms of its usefulness. In the making of short animation film, backsound music is one of the important thing as through audio heard the audience will better understand the story line and the tension on in the story. On designing this short animated film using the qualitative method in the form of interviews and a case study for data collection and approach.

Keywords: Short Animated Film, Tarawangsa, Backsound Music