

ABSTRACT

Putra, Hanif Alhusen Mega, 2018, Directing of Documentary Film Wanoja about Existence of Bobotoh Women, Final Project, Visual Communication Design Study Program, Faculty of Creative Industry, Telkom University.

A football club is always associated with supporters or supporters of the club. But now the level of anarchism and violence carried out by supporters has increased again so that it is troubling and frightening for some other supporters to attend watching their favorite club. Likewise, it was felt by Bobotoh Female, a supporter from Persib Bandung. Women's Bobotoh are evidence of resistance that they continue to exist even though they get negative responses from the community or discrimination done to them as long as Persib Bandung supporters. This design was carried out using qualitative research methods with an ethnographic approach. The process of collecting data by observation, interviews and literature studies. The results of the data will be analyzed using social psychology theory that explains the situation of female bobotoh and also the motives and attitudes of the female bobotoh. From the results of the research, it will be processed in the concept of documentary film design. Through this design, it is expected to represent the voices of women who are supporters of Persib Bandung.

Keywords: Bobotoh, Documentary, Directing, Social Psychology.