## **ABSTRACT**

Mulyana, Anjar, 2018, Director of Photography of Galuh Aryanti's Fiction Film, Final Project, Visual Communication Design Study Program, Faculty of Creative Industry, Telkom University.

Domestic violence in Indonesia is still in a fairly high percentage in 2017 there were 5,784 cases. In Bandung Regency there were 151 cases of violence in 2016, while until April 2017 there were 130 cases. Domestic violence in Bandung Regency increases because people who still do not understand the types of domestic violence, detailed examples of domestic violence and how to overcome domestic violence. This study used qualitative methods with the domestic violence object theory and the camera movement approach theory as one of approach to emphasize the dramatic impression. The collecting of the data through observation, interviews and literature studies. This study used dramatic concept to emphasize the visuals displayed. Camera movement was not something that has full role in getting a dramatic impression, but camera movement was one of aspect that can create a dramatic impression.

Keyword: Domestic Violence, Dramatic, Fictionary Film, Camera movement