

ABSTRACT

***ANALYSIS OF CONTEMPORARY FINE ART ACTIVITY IN 16 ECONOMY
CREATIVE SUBSECTORS ON BANDUNG TURISM***

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(Fine Art)

Art activities cannot be separated from appreciation activities. Starting from the form of work to the activities of the arts themselves. Indonesia is one of the countries that has a rapid development in the creative economy, especially the city of Bandung. The creative economic sector relies on human resources, which includes the activities of art, architecture, literature, technological innovation and animation, derived from creative ideas of human thought. This makes the city of Bandung considered worthy of being the world's creative city. Feasibility makes this city a tourist destination that has an impact on the economy of the community and the city.

The Final Project This thesis is focused on analyzing the activities of art on tourism with the limits of 2014 to 2018. This study uses a study of the theory of creativity, sociology of tourism arts and sciences. Thus, this research is expected to help overcome problems within the next few years, and achieve research and development activities related to innovative creative industries that are innovative, competitive and sustainably integrated to contribute to the economy and play a role in improving the quality of life for Indonesian people in the tourism sector.