

ABSTRACT

ORGANZA EXPLORATION IS THE MAIN MATERIAL IN DESIGNING PARTY DRESSES

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Clothing was originally created to protect the human body from natural and surrounding disturbances. Based on the raw materials, clothes are created using 3 types of textile materials, among others: natural textiles, synthetic textiles and mixed textiles. This type of textile has its own characteristics based on its basic material. Among types of synthetic textiles, organza is one of the most popular textile materials to date. Organza is a type of textile material that is quite well known and in demand by the public and easily available in the market. Organza has the characteristics of transparent, shiny, stiff, light, smooth, and elegant. With these characteristics, until now organza has been applied more in couture. In the beginning, organza was a relatively expensive and luxurious type of material, but with the emergence of new types of organza, it experienced price adjustments for previous types of output. This provides an advantage in choosing alternative couture materials other than velvet, silk, Roberto, taffeta and others. In the development of the use of organza as a couture has been widely used by several well-known designers in the country and abroad, but the use of organza material is still only as a supporter in couture.

Keyword: fashion, Organza, Party Dress