APPROVAL SHEET

THE INFLUENCES OF STORE ATMOSPHERE, BRAND AWARENESS, AND ELECTRONIC WORD-OF-MOUTH ON IKEA INDONESIA CUSTOMER'S PURCHASE INTENTION

UNDERGRADUATE THESIS

Compiled by: Ayu Agustine Hernowo 1501153392



Supervisor:

28/12 /18

Trisha Gilang Saraswati, S.E., M.S.M.

NIP. 14890030

BUSINESS ADMINISTRATION DEPARTMENT
INTERNATIONAL CLASS
FACULTY OF COMMUNICATION AND BUSINESS
UNIVERSITAS TELKOM
BANDUNG
2018