

## **ABSTRACT**

*Tax avoidance is an action or effort carried out by taxpayers to minimize tax burden legally by utilizing existing tax regulations. However, this tax avoidance action harms the government because the government cannot optimize tax revenues.*

*This study was conducted to analyze the effect of accounting conservatism, profitability, and firm size on tax avoidance in food and beverage companies on the Indonesia Stock Exchange for the period 2013-2017 both simultaneously and partially.*

*The population used in this study is all food and beverage companies listed on the Indonesia Stock Exchange for the period 2013-2017. The sampling technique used was purposive sampling so that the number of samples used in the study was 14 companies. The data analysis used is panel data regression analysis using eviews version 9.0 software.*

*The results of this study indicate that accounting conservatism, profitability, and company size simultaneously influence tax avoidance. Partially the profitability and size of the company has a positive direction towards tax avoidance, while accounting conservatism does not affect tax avoidance.*

*It is suggested to the next researcher to add the most recent years of research using variables that were not influential in this study. It is also recommended for prospective investors, can consider the factors that are proven to affect the level of tax avoidance as a decision-making effort. For companies, it is advisable to pay attention to factors that are proven to influence tax avoidance actions to be a material for corporate evaluation.*

**Keywords:** *Tax Avoidance, Accounting Conservatism, Profitability, Company Size*