ABSTRACT

Leadership has an important role in a company, the leader factor is one of the factors that can affect employee performance. To obtain optimal employee performance and can manage the relationship and role of the workforce to be effective and efficient. One of the factors that can cause changes in employee performance is that it can be caused by the leadership style shown by the leader to his subordinates.

This study aims to determine how authoritarian leadership style, democratic leadership style, laissez faire leadership style, and employee performance, and how the influence of authoritarian leadership style, democratic leadership style, and laissez faire leadership style on employee performance on CV. Inti Karet partially and simultaneously.

The research method used in this research is descriptive method, with the type of quantitative research. The population in this study are employees who work at CV.Inti Karet with 32 employees. The sampling technique used in this study is non probability sampling with total sampling technique, so that the number of samples in this study amounted to 32 people. While the analytical method used in this study is multiple linear regression analysis at a significance level of 5%. The program used in analyzing data uses Statistical Package for Social Sciences (SPSS) Ver. 19.00.

Based on the results of the research partially and simultaneously showed that authoritarian leadership style, democratic leadership style, and laissez faire leadership style influence the performance of employees in CV. Rubber Core. While the magnitude of the influence of authoritarian leadership style, democratic leadership style, and laissez faire leadership style in contributing influence on employee performance is 76.2%.

Keywords: Authoritarian Leadership Style, Democratic Leadership Style, Laissez Faire Leadership Style, and Employee Performance