## **Abstract**

Augmented Reality (AR) technology was discovered in 1957. But in fact there are still many who do not know AR because they must master programming languages and some AR application building platforms. Therefore, to introduce and facilitate the creation of AR we create an Android-based Application that makes it easy for users to recognize and create AR applications using Vuforia Cloud Recognition, Unity and PHP that can support AR applications. This application is expected to facilitate users to get to know and make AR.

**Keywords**: augmented reality, vuforia cloud recognition, unity, php.