

ABSTRACT

This study aims to determine and analyze the effect of an organizational culture that consists of the dimensions of innovation and risk-taking, attention to detail, results from orientation, orientation on the person, team orientation, aggressiveness and stability against the loyalty of employees of representative offices of the Bank Indonesia Province of Lampung.

This research uses a quantitative approach. Sampling techniques using the technique of saturated sample totaling fifty-six samples that are the employees of the representative office of Bank Indonesia Province of Lampung. The data were processed using SPSS software version 22. The analysis used is a simple linear regression.

Based on the results of the analysis found that the independent variable of organizational culture which is contents of the dimensions of innovation and risk-taking, attention to detail, results from orientation, orientation on the person, team orientation, aggressiveness, and stability effect significantly to the variable. loyalty employees with the value significance are 0,00 and value the coefficient of determination is 38.2%.

Conclusion this study was organizational culture may effect against employee loyalty in representative offices of Bank Indonesia Province of Lampung with contributions influence of 38.2%.

Key Words: *Organizational Culture, Employee Loyalty*