ABSTRACT

Feminism is one of the movements which until now is still fought especially for women. This is what makes filmmakers display the side of feminism through a film work. Ocean's 8 is a film that carries the theme of feminism in the world. Through this film, it is seen that female figures who play films try to convey the message of feminism. The purpose of this study is to determine the meaning of semiotics, namely the meaning of denotation, connotation and myth. To achieve the research objectives, the researcher used a qualitative approach with Roland Barthes's semiotic analysis based on his study which was divided into three parts, namely denotation, connotation and myth meaning. The results of the study show the values of feminism on denotation through the actions taken by the characters in the film. In its connotation, feminism is shown through fashion and dialogue. In myths, the values of feminism are represented through actions taken by the characters.

Keywords: Feminism, Film, Semiotics, Roland Barthes.