

ABSTRACT

This research titled: Robert N. Entman's Framing Analysis on News Campaign #2019GantiPresiden at Kompas.com. The purpose of this study was to find out how Kompas.com framed the news about campaign #2019GantiPresiden. This study used Robert N. Entman framing analysis with qualitative research methods and constructivism paradigms. The object of this research is the news about campaign #2019GantiPresiden. The unit data analysis in this research is the text of the news about campaign #2019GantiPresiden at Kompas.com through the six selected news. The result of this research indicate that Kompas.com has a perspective that tends to be neutral and objective towards campaign #2019GantiPresiden. The value of the news contained in the # 2019 campaign report on the Presidential Presidency at Kompas.com shows that this movement caused conflicts and divisions among the people of different choices in the 2019 Election.

Keywords : *Framing, Robert N.Entman, #2019GantiPresiden, Kompas.com*