

Abstract

Tweets that are spread on social media twitter can show the tweet alignments of candidates for president and vice president who will take office. Many tweets can show partiality towards a paslon, starting from tweets that compliment a paslon that it supports to vilify a paslon that it does not support. This study analyzes the number of tweets in circulation to assess its alignments based on tweet data on twitter social media. Through this final project the researcher provides a solution with an automatic classification by a computer by classifying the tweet whether it is in favor of Jokowi or Prabowo. the classification was built using the multinomial naïve bayes classifier method. The test results with 10-fold cross validation in this study had an average F1-Score of 0.71 and an accuracy of 0.72.

Keywords: Classification, *Multinomial Naïve Bayes*, Presidential Election.