

## **ABSTRACT**

### ***WEB BASED UI / UX ON STARTUP SINAU YO***

By

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Education has become a basic need for the community because of the global era and technology that continues to grow rapidly. Educational needs are not only needed for children but also as adults and start earning a living. The purpose of education is that every human being has moral values, and knowledge for their lives.

But there are still problems experienced by students and communities where they find it difficult to pursue the knowledge needed in the school environment, and work. Solutions such as tutoring institutions and tutoring courses still do not have the distance and schedule that need to be calculated before following it.

Sinau Yo was present to bring together students and teachers without having to adjust the location and schedule of teaching and learning. To meet these needs Sinau Yo provides website-based applications. The Sinau Yo website application features features for group learning or alone with teachers who have the learning material they are interested in.

To form the application of Sinau Yo, it is necessary to design a User Experience that will produce a User Interface based on the needs of Sinau Yo application users with Design Thinking method. The User Interface built on the 8 Golden Rules of Interface Design is the basis for the design of the display.

Keywords: User Experience, UI, User Interface, UI, Interface, Website, Sinau Yo, Teacher, Student, Education, Partner, Design Thinking, 8 Golden Rules of Interface Design.