

## **ABSTRACT**

*Stock return is the result of investment profits obtained by investors for the share ownership of an issuer listed on the Indonesia Stock Exchange. Because getting a return is one of the short-term or long-term goals of investors, investors are expected to pay attention to various factors that can affect the company's stock returns.*

*This study aims to determine the effect of inflation, interest rates, and exchange rates on stock returns in financial sector companies listed on the Indonesia Stock Exchange 2013-2017 both simultaneously and partially.*

*The method in this study is a quantitative research method. The sampling technique used in this study was purposive sampling technique which obtained 51 research samples within 5 years to obtain 255 sample units. The analytical method used in this study is panel data regression analysis using software Eviews 9.*

*The results of this study also show that inflation, interest rates, and exchange rates have a simultaneous influence on stock returns. Partially inflation has a significant influence on stock returns with negative direction. While interest rates and exchange rates have no effect on stock returns.*

*Based on the results of this study, the company is expected to pay attention to the rate of inflation which tends to increase because it can cause stock returns decrease. Companies are advised to review other external factors that are beyond the company's control in order to maintain company performance and get maximum return.*

**Keywords:** *Exchange Rate, Inflation, Interest Rate, Stock Returns.*