

ABSTRACT

DESIGN OF TOURISM PHOTOGRAPHY BOOK OF PAKPAK BHARAT DISTRICT

Oleh: Eva Saulina Marpaung

NIM: 1601150354

Tourism is one of the important sectors in Indonesia that has the potential to be developed as a source of regional income. There is a lot of natural and cultural wealth owned by Indonesia which is a tourist attraction, one of which is tourism in the Pakpak Bharat Regency which is able to contribute to regional economic development. Tourism that is often visited by tourists in Pakpak Bharat Regency is only Lae Mbilulu tourism, while other tours are still rarely known by the community. That is why media is needed to inform tourism in the Pakpak Bharat Regency. The author has collected data using the method of observation, interviews, literature studies, and questionnaires, from the data that has been taken by the author to conclude that there is a need for media to inform tourism in Pakpak Bharat District. Meida is in the form of a photography guide for tourist guides that can provide information and show tourist objects in the Pakpak Bharat Regency.

Keywords: Tourism, Nature tourism, Cultural tourism, Pakpak Bharat Regency, Photography book travel guide