

## **ABSTRACT**

Sign language is one of the riches of the language possessed by the Indonesian people, the types are SIBI (Indonesian Sign Language System) and BISINDO (Indonesian Sign Language), SIBI is a language that has been designed and formalized by the government as a reference for learning in schools - SLB schools and made as the official sign language in Indonesia, SIBI has a composition and management of words that are appropriate or close to Indonesian language and literature so that in the future it will greatly help deaf people in reading and writing Indonesian literature and literature, and also it has been standardized into the SIBI dictionary, so that the difference in pronunciation will decrease, plus a large part of the sibi vocabulary is the adoption of ASL (American Sign language) so that it will make it easier for them to communicate with a wider range of international scale. With the existence of these communication needs, it ultimately encouraged the author to conduct research on the proper management of media in channeling sibi sign language, because if we look at digital media supporting deaf and sign language in Indonesia is still very minimal and almost nonexistent, until now the introduction of SIBI still dominated by conventional dictionaries with a thickness of 5 cm and a static order, so it is quite difficult to access and learn