

ABSTRACT

Dengue Hemorrhagic Fever or DHF is a disease caused by the bite of Aedes mosquito, both Aedes Aegypti as primary vector and Aedes Albopictus mosquito as secondary vector. DHF is a disease that has a high degree of existence in tropical countries like Indonesia.

According to data from the Ministry of Health (Kemenkes), dengue cases are quite high in 2018 until the beginning of 2019 occurs in Bandung Regency. However, based on research, until now there are still many people, especially middle and lower, who are ignorant and do not even know important information about DHF. The lack of public knowledge about DHF is one of them because of the information media in health service centers such as Puskesmas, RSUD and clinics that are still less effective and attractive, because they only use forms of information media that are silent (print). Plus there is a lack of knowledge about DHF that should be done by puskesmas in the community. Therefore, in this research and design the author aims to produce an alternative information media on Health Services (Puskesmas, Clinics and RSUD) in the form of Motion Graphic videos (information in the form of audio and visual) using observational research methods, questionnaires, interviews and studies the library was then analyzed by the SWOT analysis method, so that information media about DHF could be more effective, interesting and easily understood by the community, especially middle and lower.

Keywords: *Information, DHF, middle to lower class, information media.*