

Abstract

Unconsciously music has become part of the needs of human life. Music is an arrangement of rhythms, tones, melodies and accompanied by appropriate sounds. Music began to develop freely in Indonesia in the era of the 50s, while the music was fairly energetic with the emergence of new types of genres such as creative pop which were considered as a new breakthrough in the '80s. The music of the 80s began to re-enter into the lives of Indonesian people, especially those felt by young people today. An example of the phenomenon of the cover of the song performed by the singer at this time, the screening of music shows on the radio and music concerts with the theme of the 80s that made young people know the song but they still tended to know less about the singer. The factor that causes it is the lack of information media and archives that inform about Indonesian music, even though there are but not well managed and as a result many works of Indonesian music are only remembered in memory and sometimes forget. Even if it is re-examined, many works from musicians in that era can be used as pride and appreciation for the Indonesian people as well as references for Indonesian music now and for the future. Therefore, this study aims to design an illustration book of popular music in the 80s of Indonesia as an information medium supplemented by mp3 compilation supporting media to introduce traces of 80s era musicians in Indonesia. The research method that will be carried out is to use qualitative research methods by collecting literature studies, observations, and interviews. Meanwhile, the analytical method that will be used is the method of SWOT analysis and the visual communication design approach. From the data that has been collected and the analysis that has been carried out, the author hopes that the public can have the opportunity to get to know musicians or singers in the 80s in Indonesia as well as traces of their work to be used as an appreciation and reference for Indonesian music at this time and in the future.

Keywords : Popular 80's Music in Indonesia, Developments, Traces, Illustration Books, and Information Media

