

ABSTRACT

The fight between teenage schools that we encounter not only in school children's environment But now also happens in children's environment including fighting with friends, mocking, and bullying. This ungood child's behavior is one of the lack of an understanding of tolerance. Tolerance is to cherish, allow, allow the establishment, opinions, and so on different or contrary to its own establishment. The existence of respect and respect for children from an early age will lead the child to accept a difference around him. If the child is not implanted by learning tolerance then the child will criticize the weaknesses of others, do not want to accept the difference, and do not want to accept the opinions of others. Intolerance that has spread among the children is very worrying, coupled with the freedom of the child in watching TV and playing the internet causes children to be more likely to emulate what he saw and heard. Children who have both parents working will have a little time together with their parents, the child becomes free to absorb the information around him without the watchcare of the parents. Therefore children need to be given a media information and education about how to tolerate. The media design of the picture book is done by obtaining data needed through observation methods, library studies, interviews, and questionnaires. Designing the child can instill a tolerance attitude early on and apply it to everyday life.

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