

THE MAKING OF FASHION PRODUCT USING SURFACE TEXTILE DESIGN INSPIRED FROM BANANA LEAF AS BANDUNG TRADITIONAL FOOD WRAPPING

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Abstract Nowadays many fashion products are inspired by the visual from food, this phenomenon is know as food fashion trends. Bandung as a culinary center since 1941, and as a storefront of Sundanese culture. In Sundanese culture there is a uniqueness in treating food, such as the tradition of using banana leaf as a dining mat. Utilization of banana leaves continues to be used by Sundanese people until now, especially in tradisional Sundanese food in Bandung. Visual of banana leaves food wrappers can be used as inspirastion of product design, because it has a unique colour, texture, and how to wrap it. This potential can be applied to a ready to wear deluxe design by using digital printing and manipulating fabric techniques.

Keywords: Surface Textile, Bandung, Banana Leaf