

ABSTRACT

Kalimantan Forest Fires As Inspiration For Ready to Wear Clothing Designs

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Forest are elements of the environment that have important role in the life of living things, including the tropical forests of Kalimantan that have been recognized worldwide as part of the world's lung but currently it is under threat of being caused by human activities through burning forest land for personal gain. But the bad effects are not only felt by the arsonists but millions of people in other areas exposed to burning smoke experience respiratory problems and many animals burn to death or lose their habitat. The purpose of this study is to use the phenomenon of Kalimantan forest fires as the inspiration for the design of ready to wear clothing by visualizing the motives of forest fires through engineering print and using the application of embellishment as details on clothing.

The research methods used in this study are literature studies and journals to obtain forestry data, design theories and digital imaging exploration as a development of the visual composition of Kalimantan forest fires, interviews and observations to understand more about the character of Kalimantan forests and the right technique to process it in the development of fashion products.

This study resulted in the design of ready to wear clothing that raised the Kalimantan Forest Fire phenomenon on the motif and applied embellishment as an accent to reinforce the details on its motif.

Keyword: tropical forest, fire forest, embellishment, digital printing, ready to wear