

ABSTRACT

Traditional snacks are an attraction for Indonesia's diversity to be proud of. Besides the delicious taste, unique shape, and making process that is still traditional in maintaining flavor without using instant ingredients or dangerous preservatives. Traditional snacks are many diverse, especially in Central Java. Each region has its own specialty snacks. But there are also similar snacks in other areas with different names. The similarity is in the use of ingredients, making process, serving, or the whole thing is the same. Children need to know one of the cultural heritages in the culinary field in Indonesia. This diversity causes lack of knowing the identity of traditional snacks and there is no appropriate educational media for children. The method used is qualitative, literature and journal studies, observation, interviews, questionnaires, matrix analysis, and SWOT. The board game as a medium for learning in a fun way. The introduction of traditional snacks of Central Java through this board game as a effort Indonesia culinary preservation effort.

Key words: *Traditional Snacks, Board Games, Central Java*