## **ABSTRACT**

Nurul, Halida. 2019. Directing Jalingkak Film. Thesis. Visual Communication Design study program. Faculty of Creative Industries. Telkom University.

This research discusses about the limitations of women's space which associated with power relations and commonly found in women's daily lives. This means no exception for female as art performers, in Jaipongan traditional dance events at Sindanglaya Village, Tanjungsiang subdistrict, Subang, West Java. Researcher as the director, aims to raise the phenomenon into a short films. Through ethnographic approach with qualitative methods, this study describes the social environment, the peoples and shows cultural patterns, on the limitations of women's space for female as art performer, both in their performances and their daily life. The results of this study through a cultural approach was conducted to designing a short film titled Jalingkak, as a reinforcement in determining the narrative and cinematic elements that bring the story from the directors to the audience. The film director intends to greet the audience as women, regardless of their true gender, by identifying all the points of character, image, and camera as women, so that the whole audience can participate in giving a new perspective in the representation space.

Keywords: Women, Space, Jaipong, Directing, Film.