

ABSTRACT

Program keluarga Harapan is a government program implemented to alleviate poverty. To achieve the objectives of the PKH program, maximum performance is required by Pendamping PKH. So the authors conducted a study with the hypothesis that there was a significant effect between placement and workload on the performance of the Pendamping Program Keluarga Harapan in Kabupaten Bandung.

The purpose of this study was to see the extent of the effectiveness of work placements and workload to improve companion performance. The study also wanted to see the extent of the effect of workload on performance Pendamping PKH.

The research method used is a quantitative method. The sampling technique used was using saturated sampling, where all members of the population were sampled, namely 310 people. The study also used the help of SPSS 24 software to process questionnaire data. Meanwhile, the analysis of the study used descriptive analysis, multiple regression analysis, partial testing and hypothesis testing.

The results showed that work placement and workload had a positive and significant influence on the performance of Pendamping PKH in Kabupaten Bandung. This means that the higher the work placement and the low workload will increase performance of Pendamping PKH.

Based on the results of research by the Social Service and Implementers of the Program Keluarga Harapan in Bandung Regency, it is better to conduct work placement evaluations and hold Capacity Building activities aimed at increasing the capacity of the Program Keluarga Harapan Mentor.

Keywords: work Placement, Workload, Performance