

ABSTRACT

Lavember, Nikita. 2019. Directing Fictional Film About Banten Bebasan Language. Final Project. Visual Communication Design Studies Program, Faculty of Creative Industries, Telkom University.

Bebasan is a language that is delivered and can be a measure of the person's civility in communicating. The assumption of Bebasan as polite communication is still strong today. However, with the progress of the current era of language users Bebasan especially among the young in Cilegon is already worried. Only some people who use Bebasan language and the circles are mostly old people. Directing the fictional film of this Banten Bebasan Language is based on a study using qualitative methods and a communication ethnographic approach. The author wants to give information to young people that the use of Bebasan language can be applied as a subtle and polite language so that it can apply it as a means of daily communication.

Keywords: Directing, Speech Acts, Politeness.