

ABSTRACT

Business development and growth are increasingly competitive in terms of the number of entrepreneurs. The university is a place for students to provide entrepreneurship education and print new entrepreneurs. This study aims to determine the factors that influence the intention of Telkom University students to become entrepreneurs. This study uses independent variables, namely academic personal characteristics (X1) which have indicators of entrepreneurial self efficacy, motivational factors, personal networks. and the academic perceived variables (X2) variables that have indicators of perceived role models, perceived support from academic institutions. This study uses a dependent variable, namely the intention of students to become entrepreneurs (Y). The scope of this research object is Telkom University students. This study uses a quantitative method using multiple regression statistical calculations. The results of this study prove that the academic personal characteristics variable (X1) gives a significantly positive influence on students' intention to become entrepreneurs (Y), while the academic perception support variable gives a significantly negative influence on students' intention to become entrepreneurs, while simultaneously variables X1 and X2 have an influence of 49.1% on students' intention to become entrepreneurs and the remaining 50.9% are other factors not observed in this study.

Keywords: entrepreneurship, entrepreneur, Academic's personal characteristics, Academic's perceived support