## **ABSTRACT**

## APPLICATION OF BLOCK PRINTING AND TIE DYE TECHNIQUES IN READY TO WEAR FASHION PRODUCTS WITH ARCHITECTURE KERATON KANOMAN PORCELAIN MOTIF INSPIRATION

By

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Decorative textiles are creative arts in any method to apply colors or designs to fabrics. Examples of decorative textiles are block printing, tie dye, stencil, batik, freehand painting, silk screen printing. The development of the textile world is currently very developed, there are several brands or designers who explore the incorporation of several decorative textile techniques carried out by Shibotik and Valori Wells because they have the potential to be developed. The method used in this study is a qualitative method in the form of a literature study, analysis based on observations of the trend of combining two techniques carried out in the last Shibotic, observations and interviews at the Kanoman palace that the Kanoman palace porcelain is a souvenir of the Chinese kingdom for Sunan Gunung Djati and conducting interviews in block printing studios that the development of block printing in Indonesia, especially in the world of textiles is not as good as in the world of graphic arts, followed by material experiments, motifs and compositions to visualize each block printing and tie dye character. In this study explored the combination of block printing and tie dye techniques with the Kanoman palace porcelain motif. The exploration results are implemented into fashion ready to wear deluxe products with a design reference based on the analysis of the target market of Chinese women for formal events, but also as clothing for certain activities (occasional wear).

Keywords: Block Printing, Tie Dye, Ready to Wear, Porcelain Kanoman Palace.