

ABSTRACT

DESIGN OF DEMI-COUTURE CLOTHING USING ZERO WASTE PATTERN TECHNIQUE WITH COMBINATION OF BADUY WEAVE

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Demi-Couture is clothing made with a ready-to-wear system, with a more straightforward form of clothing, made in limited quantities and using standardized haute couture materials. In the production process, making demi-couture clothing produces more than 20% pre-production waste. Fabric waste is a problem in the fashion industry. One way that can be done to minimize this is to change the production system to be more environmentally friendly with a zero-waste pattern cutting technique. Zero waste cutting pattern itself is a method of making clothes using fabrics dimension optimization through patterns so that the waste fabric produced can be as minimal as possible. In Indonesia, the concept of a zero-waste lifestyle has been applied to the Baduy community. This tribe applies the principle of pure life, where they believe that they are created as guardians of nature. The simplicity of the Baduy tribe is seen in the cloth-making process, where the weave is used optimally by not being cut. Through this research, the researchers wanted to apply the technique of cutting zero-waste patterns into demi-couture with taffeta material and Baduy weave. The final result of this study is four looks of couture clothing with taffeta material and Baduy weave.

Keywords: demi-couture, zero waste pattern, Baduy weave