## ABSTRACT

Performance is the work that can be received by a person or group of people in an organization, according to their respective authorities and responsibilities, within the framework of achieving the appropriate organizational goals, cannot break the law and in accordance with morals (Sinambela, 2013: 5). The insurance company can be completed successfully at any insurance company past the production target. Employee performance is not effective because one of them is disciplined employee. The purpose of this study was to study the effect of work discipline on the performance of employees of PT. Ramayana Insurance.

This research method is quantitative with descriptive and causal research types. Objects that are read are employees of PT. Bandung Ramayana Insurance. Data collection was obtained through collecting questionnaires to 30 respondents. The sample technique used is saturated sample. Analysis of this data uses Simple Linear Regression Analysis.

The conclusion of this study is based on calculations, Work Discipline is included in both categories. Then employees are also included in both categories. The results of the study prove that there is a positive and significant difference between work discipline on the performance of employees of PT Asuransi Ramayana Bandung.

## Keywords : Work Discipline, Employee Performance, Insurance