

ABSTRACT

The character of a modern office is no longer a row of tables and chairs whose arrangement is based on the administrative label he is wearing, commonly called the ballpoint office. The current office is more about designing to connect through network data that can be used by all, so that the exchange of information that occurs is no longer separated by corridors, spaces, & tables according to administrative functions like traditional offices in general. Inkteral Production House is one of the institutions that has a vital role in the quality of service to its clients / customers. And to support this, of course, adequate facilities and infrastructure are needed. One of the supporting things is interior arrangement that can accommodate all work activities and traffic in it. The whole design concept of the Inkteral Production House is Arrange which can be interpreted laterally by the arrangement of a space. The concept of arrange has the main goal of realizing the interior for the creative workspace of this person is achieved through two character designs that are combined namely the character of the results of the office study comparative analysis with similar functions and creative office interior design characters. The two main characters forming this concept are the merging of characters from domestic and foreign designs. The domestic design character that tries to be applied here is as far as possible able to create a space image that looks expressive so that personal experience is more motivated to occur.

Keywords: Layout, Creative Office, Interior Design