

ABSTRACT

The World Wildlife Fund (WWF) is one of Indonesia's largest independent conservation groups that began in 1962. WWF headquarters is responsible for protecting research data, restoring the environment and processing research materials in Southern Jakarta. The WWF center in Indonesia covers activities including coordinating, administrative and regulatory activities of partners and government partners and government officials. These WWFs feature other special activities that are characteristic of offices that form cooperative relationships with communities, from campaigns (such as club meetings, talk shows, road shows, leisure, etc.). In large countries such as the United Kingdom and Australia, it has developed office construction by supporting learning areas for communities that aim to educate their people about environmental knowledge. This design is about WWF Living Planet Center which is an area where WWF Indonesia Head Office, with learning area support facilities or learning centers about the environment and interactive exhibition about nature conservation, and meeting auditoriums. This design is expected to be able to help WWF Indonesia employees' office activities and also to assist communication and education activities with the community about WWF organizations and activities.

Keywords: WWF, Head Office, Learning Area, Auditorium