

ABSTRACT

PT. Sarana Tunggal Mulia is a company engaged in contractors, distributors and sales of air conditioners. The company has two types of Customers, namely retail and non-retail. In achieving the vision of PT. Sarana Tunggal Mulia requires information technology that can support the Business of PT. Sarana Tunggal Mulia specifically the function of Finance and Sales and marketings. PT. Sarana Tunggal Mulia has a very complex Business process, so there needs to be integrated applications to help the overall Business process. In advancing the company, PT. Sarana Tunggal Mulia must be able to harmonize Business strategies with information technology and build an integrated information System. EA design is needed by using the motive TOGAF ADM framework as a guide for designing. Enterprise architecture starts from the preliminary phase until the technology architecture phase. The results of the research are in the form of a blueprint from the design of Business Architecture to current information technology along with proposals to make improvements, especially in the function of Finance and Sales and marketing functions.

Keyword: PT. Sarana Tunggal Mulia, Enterprise architecture (EA), Finance dan Sales and marketing, TOGAF ADM