

APPROVAL PAGE

**THE EFFECT OF MARKETING MIX STRATEGY ON BRAND EQUITY (CASE
STUDY: USEETV)**

Submitted as one of the conditions to obtain Bachelor Degree
International ICT Business

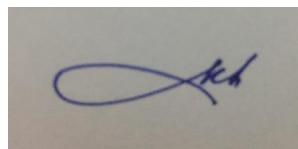
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